



Promo Swipe Coin

Whitepaper
v 1.0

Promo Swipe S.L.

Calle México 20, Planta 5 - Edificio Marsamar - 03008 Alicante (España)

Index

1. Who is Promo Swipe?
2. Partners and Associates
3. Structure of Promo Swipe
4. Operations in Progress, Main Activities and Markets
5. Promo Swipe Coin
 - 5.1. Types of Investors
 - 5.2. Payment and Lock-Up Clause
 - 5.3. Motivation for the ICO and Use of Proceeds
 - 5.4. Roadmap
 - 5.5. Uses of the Coin

1. Who is Promo Swipe?

PROMO SWIPE, S.L. is a company whose purpose, amongst others, is to provide online advertising. It is the owner of the brand PROMO SWIPE, registered with the Patents and Trademarks Office with registry number 018145189, linked to the information technology application PROMO SWIPE, which allows users to commercially interact with well-known and prestigious national and international brands via large platforms.

The company was established in Murcia, at the Notary of Mr. Javier Escolano Navarro, under the protocol number 2.095.

The management and administration have been appointed, in solidarity, to the MEGABROLIS, S.L. company, with Jan Hubert Van Laethem acting on its behalf, and PROMOTEO ALTERA, S.L., represented by José Antonio Giménez Martínez. The registered office is in Alicante, at Calle México, number 20, 5th floor, post code 03008. The company is currently in the process of changing to a public limited company.

2. Partners and Associates

Jan Hubert Van Laethem, President of Promo Swipe, has extensive experience in the telecommunications sector at European level. He also has considerable expertise in the Forex market through his English partners.

Javier Giménez has a degree and masters in Monetary Economics and Banking, and is the actual CEO of Promo Swipe. He has extensive experience in Eastern European and American markets.

Salvador Martí Varo and **Javier Mira Miro**, through their own financial vehicle. Both are partners of FACEPHI BIOMETRIA, S.A., a technology company specialized in biometric recognition applied in the financial sector (specifically to banking companies, like, for example, CaixaBank, who became the first financial entity in the world to allow cash to be withdrawn from ATM machines through facial recognition, which they sell), who closed 2019 as the company with the largest increase in value on the Spanish stock market, with an increase of 316%.

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Perfecto Palacio López, partner of PROMO SWIPE, S.L. through a company that, although independently dedicated to the rental of real estate, is also involved in other diverse business activities, like, for example, its involvement in Tuwyncar Sport S.L.U. (the Porsche dealership in Alicante).

For his part, in 2015, Perfecto Palacio López was appointed President of the Institute of Economic Studies of the Province of Alicante (INECA) and is the actual president of the Valencia Region Business Confederation.

On top of that, the business group managed by himself and his family, holds the concessionaire contract for the various activities being carried out in the Port of Alicante, which include projects such as the servicing and repair of ships, installing supplies premises and even managing and running diving or water sports schools.

Juan Alfonso Ortiz Company, participating via his own financial vehicle, which is dedicated to the production of electrical energy and other types of energy, as well as buying, selling, and the tenancy of real estate and urban and rustic land, etc.

Furthermore, he is a notary in Almansa (Albacete), as well as secretary of the management board of FACEPHI BIOMETRIA, S.A.

He is also, since 2020, a representative of ECERTIC DIGITAL SOLUTIONS, S.L., a leading Spanish company in digital transformation that specializes in e-recruitment, online identity and digital signatures with legal guarantee, whose objective is to offer advanced and flexible technological solutions, designed to improve customer experience. The company was acquired by FACEPHI BIOMETRIA, S.A. last year, with this company now being the sole administrator.

Gorka Buces, associate of PROMO SWIPE, S.L., with whom various projects are currently being carried out. He has an extensive professional background as an entrepreneur, producer, and manager. He has performed outstanding work in producing programmes and documentaries for the National Geographic Channel, as well as in his role as Programme Manager of the LARAS Latin Grammy Awards.

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Fernando Orteso, Promo Swipe partner with a wide experience in financial markets, director of the Madrid Stock Exchange between 2000 - 2010, Barclays, etc.

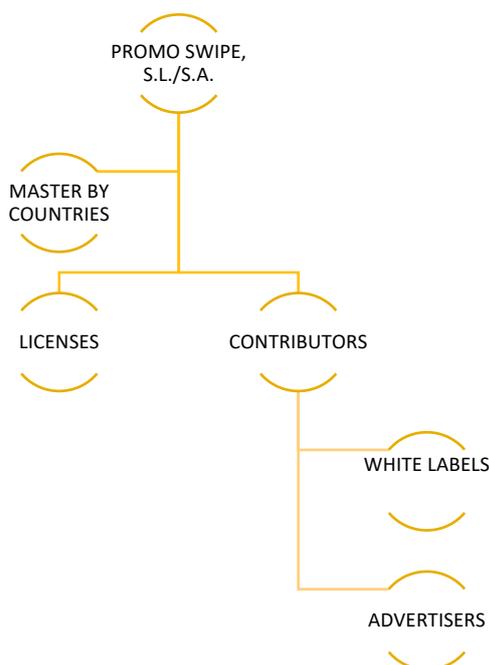
Jesús Pérez, CEO of Crypto Plaza in Spain, collaborator in the creation of the Promo Swipe Token.

Angel Gallegos, Promo Swipe partner in Mexico, President of the National Technical Committee of Entrepreneurship in Mexico.

David James Wood, Promo Swipe associate in the UK, expert in trading.

There are other partners and associates that are linked to Promo Swipe, who are not mentioned in this document, some of whom are experts in cryptocurrency.

3. Structure of Promo Swipe



4. Operations in Progress, Main Activities and Markets

PROMO SWIPE, S.L. is currently in the process of expansion. Below, we highlight some of the key milestones achieved up until today:

- **Master for Portugal:** the contract was signed on 3 December 2020.
- **Master for Belgium and France:** On 1 April 2020, the Master license for France, Wallonia and Brussels was signed with Jacky Frappart, specifying the action in each area and the objectives to be met.
- **Master UK:** On 6 July 2020, the Master license for the United Kingdom was signed with David James Wood, acting in name and representation of WOOD & CHANDLER ADMINISTRATION LTD, a company dedicated to the insurance sector.

In addition, license contracts have been signed, based on different areas of the United Kingdom, establishing objectives and commissions based on the fulfilment of these.

- **PROLIGA:** On 27 August 2020, the contract of collaboration between PROMO SWIPE, S.L. and PROLIGA was signed.

PROLIGA is an Association whose aim, amongst others, is to drive and promote all types of national and non-professional football-related activities (2^a Division B, 3^a Division, Youth Division of Honour and the National Youth League of the Royal Spanish Federation of Football (RFEF)) that contribute to their progress, development and broadcasting, as well as defending the interests of their associated Clubs and representing them before any person, entity or public or private organism, which includes, in their case, commercial, advertising or any other type of exploitation, in its broadest sense, of both the Association and the sporting activities that it organises, with currently having 250 football clubs within its association.

With the contract currently in force, PROLIGA has a legally binding agreement with PROMO SWIPE, S.L. to carry out advertising campaigns and include the promotion of their activities, for example to advertise the signing of the contract between them on the social media networks on which they operate, to insert the logo of PROMO SWIPE, S.L. on their official web page (www.proliga.es), to allow PROMO SWIPE, S.L. to be present at some meetings that PROLIGA has with its associates in different autonomous regions to talk about and explain their products, and to present PROMO SWIPE, S.L. with a list of PROLIGA members that includes a person of contact and registered address of the Club and this is so that PROMO SWIPE, S.L. can send them publicity in their name, as well as many other things.

- **Master Mexico:** On 5 November 2020, the Master license for the territory of Mexico was signed with Ángel Gallegos Rodríguez, acting in name and representation of ONE TO ONE SERVICIOS FINANCIEROS, S.C., a global consultant's company that specialises in buying and selling companies.

Furthermore, Ángel Gallegos Rodríguez is president of the National Technical Committee of Entrepreneurship, a position added in the 2021 National Board of Directors of the Mexican Institute of Finance Executives, a non-profit civil association that calls and brings together prominent members of the Mexican financial sector,

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which has a presence in 20 cities of the country through IMEF Groups, and whose mission is to be the benchmark institution for knowledge, research, dissemination and exchange of the best financial and economic management practices with a social focus in Mexico.

- **Real Betis Balompié:** On 24 June 2021, the collaboration contract between PROMO SWIPE, S.L., and Real Betis Balompié.
- Collaboration contracts with various football clubs have been signed, like, for example, Club Polideportivo Cacereño, Club S.D. Logroñés and Xerez Deportivo Football Club.

Similarly, PROMO SWIPE, S.L. is in the negotiation phase with other clubs, including **Valencia Club de Fútbol** and **Cádiz Club de Fútbol**.

In addition, conversations have been held with **Real Madrid Club de Fútbol**, with negotiations being at an advanced stage and tests of integration between platforms being carried out.

We are also approaching agreements with **DUX Internacional from Madrid and Club Deportivo Las Rozas**.

At an international level, through **Mexico**, we are holding conversations with the heads of the **World Trade Center**, a complex of buildings of a financial nature with a presence in several countries.

We are also currently negotiating establishing the Brand in **other countries**, like, for example, in Bulgaria and some countries in South America.

5. Promo Swipe Coin

“Token” is a term used to refer to a unit of value issued by a private entity. Although there are similarities to cryptocurrencies, like “bitcoin”, since it has a value that is accepted by a community and is based on blockchain technology, it has a much broader concept, with infinite uses. In a private network, a token can be used to grant a right,

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pay for work to be carried out, as an incentive or reward, as a gateway to extra services, to facilitate a better user experience, etc.

With the aim of making the most of the internal and external advantages that the exploitation of this technology could bring, PROMO SWIPE, S.L. has decided to issue its own token, called "Promo Swipe Coin" (PSC).

At the shareholder's meeting, it was agreed to create 390.000.000 Promo Swipe Coins, as well as an ICO (Initial Coin Offering) or Initial Coin Offering, distributing them in an early phase of development. This will be a finite coin, which means that no more will be issued in the future. The start value of a whole Promo Swipe Coin is 0,10 euros, 0,122 dollars.

The ICO is made with an offer of 30% the first year, of which a maximum of 20,500,000 tokens are made available to all Promo Swipe partners.

For Promo Swipe associates and professional traders, a total of 95.000.000 tokens will be up for sale.

Freely available, the equivalent of 1.500.000 tokens.

To avoid an "exit scam" taking place or an exit scam through pump and dump actions, tokens sold during the ICO will be unlocked in a progressive manner (117.000.000 PSC):

Unlocking of Tokens Sold during the ICO

- First week of the token being listed: 20% (23.400.000 PSC) which will be those that are freely available and the rest proportionally of all the investors.
- Two months after the end of the previous date: 10% (11.700.000 PSC) corresponding to the proportional part of all the investors. The following phases would be moved forward if the price of the token is revalued by 2.000%.
- After four months from the token being listed: 10% (11.700.000 PSC) corresponding to the proportional part of all the investors. The following phases would be moved

forward if the price of the token is revalued by 1.000% above the price of the previous point.

- After six months since the token has been listed: 20% (23.400.000 PSC) corresponding to the proportional part of all the investors.
- At nine months from the token being listed: 20% (23.400.000 PSC) corresponding to the proportional part of all the investors.
- At 12months from the token first being listed: 20% (23.400.000 PSC) corresponding to the proportional part of all the investors.

Emission of the PSC to the Market

- Second year: 20% (78.000.000 PSC) will be released onto the market in 4 phases, throughout the year and with at least one month interval between them.
- Third year: 25% (97.500.000 PSC) will be released onto the market in 4 phases, throughout the year and with at least one month interval between them.
- From the fourth year: 25% (97.500.000 PSC) will be released into the market at the time deemed most appropriate from the fourth year onwards, but never during the fourth year.

5.1. Types of Investors

A distinction is made between four types of investors:

- **Partners:** natural or legal persons that hold ownership percentages/company shares. The possibility of preferential acquisition by the partners has been agreed, with a limit of 20,500,000 tokens. For them, there will be a partial lock-up of 12 months as agreed in point five.
- **Associates:** natural or legal persons that have signed a collaboration contract with Promo Swipe, like, for example, a transfer of rights contract in a specified territory. For them, there will be a partial lock-up of 12 months as agreed in point five.
- **Third parties who pay more than 20.000 euros:** natural or legal persons that are interested in the acquisition, for more than 20.000 euros of a certain quantity of Promo Swipe Coin and who have no prior relationship with the company. For them, there will be a partial lock-up of 12 months as agreed in point five.
- **Third parties who pay less than 20.000 euros:** natural or legal persons that are interested in the acquisition, for less than 20.000 euros of a certain quantity of Promo Swipe Coin and who have no prior relationship with the company.

5.2. Payment and Lock-Up Clause

Once the contract of sale has been signed, payment will be made according to the provisions established within it.

If the buyer withdraws from the purchase, either through express notification or due to non-payment of any of the instalments, he would lose the amount made available to the company as a down-payment on signing the contract, paid in advance of the price.

Similarly, the company will use the vesting figure to guarantee that the purchasers remain, so that commitment and stability are achieved. To this effect, a lock-up clause is established in the contract through which, during the period of 12 months starting from when the token is first listed, a partial lock-up equivalent to 100% of what was

purchased in this act will take place, from the point when the token was first listed, the purchaser will receive his tokens based on the timeframe set out in this act in clause five UNLOCKING OF TOKENS SOLD. Moreover, the buyer agrees not to sell, transfer, assign, give up, lend, constitute encumbrances, usufructs, nor in general carry out any type of act of disposition or encumbrance on any Promo Swipe Coin that he may own until that day after the tokens have been launched onto the market.

In the case of wanting to transfer the Promo Swipe Coin for whatever reason, before the end of the aforementioned period, the Buyer must offer to sell them to the Seller first, that is to say, to the PROMO SWIPE company. This purchase option will have, as the purchase price, the lowest, between the acquisition cost paid by the buyer for the tokens, or its net book value.

5.3. Motivation for the ICO and Use of Proceeds

This ICO represents an investment opportunity that will recover the initial investment and make a profit. It is expected that this offer will increase the participation of the Company's shareholders, allow entry and the collaboration from institutional investors, with a better chance of being able to enter international markets, thus easing its growth and, therefore, the partners' future success.

Finally, It is to be hoped that this project will allow a better brand recognition, increasing the quality of its global profile as a company, reinforcing the prestige of PROMO SWIPE, S.L.

5.3. Roadmap

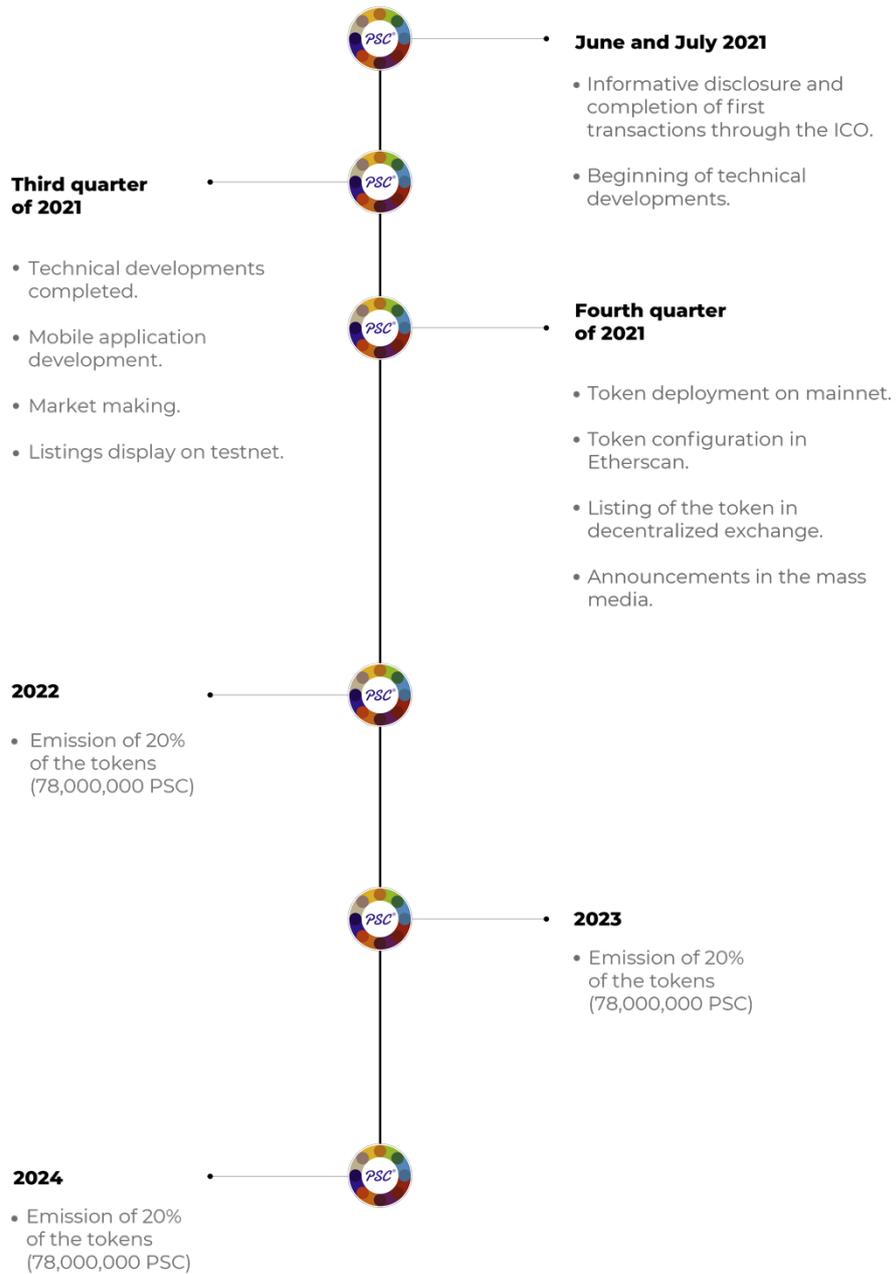
- **June and July 2021**

- Media coverage and first transactions through the ICO.
- Start of technical developments:
 - Development of the token. A ERC20 token will be developed that can be deployed in any blockchain network that complies with the EVM (Ethereum Virtual Machine) standard, such as Ethereum, BSC, xDAI, Matic (Polygon), etc.
 - Development of a Vesting SmartContract: A SmartContract will be developed in which the tokens of the initial sales can be deposited and temporarily locked. This also includes the development of a control panel so that an administrator can manage the Vesting contract.
 - Development of a control panel so that an administrator can manage the Vesting contract.

- **Third quarter of 2021**

- Technical developments finalized.
- Development of an app which aims to give information about the token.
- Market making: Tokens require liquidity so that users can buy/sell them. Token listing strategy in a decentralised exchange.
- Listing rollout of testnet.

- **Fourth quarter of 2021:**
 - Rollout of the token in mainnet.
 - Configuration of the token in Etherscan: Once rolled out, so that the token information appears correctly.
 - Token listing in a decentralised exchange.
 - Emissions agreed until the end of the year. Announcements in the media and creation of a community of followers.
- 2023. Emission of 20% of the tokens (78.000.000 PSC).
- 2024. Emission of 25% of the tokens (97.500.000 PSC).
- 2025. Emission of 25% of the tokens (97.500.000 PSC).



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5.4. Uses of the Coin

Promo Swipe Coin is being created with the purpose of being able to exchange it in the Promo Swipe, S.L. environment, as well as in business related to the activity of the company. This way, relationships and transactions between users and businesses are simplified, resulting in a useful and fast channel. Furthermore, PSC ownership can be used at certain times to enjoy extra perks on the Promo Swipe platform.

This document constitutes both a report and a commitment for the company, to which it will adhere in its actions.

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